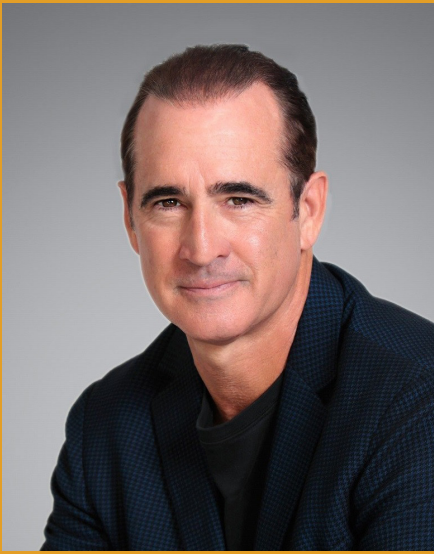


Keynote Speaker, Business Coach and Ironman Triathlete

Rich Greene



Dr. Richard Greene is a 7-time Ironman Triathlete, performance expert, and business coach. His IronMan Sales Success Formula has been featured on ABC, CBS, NBC and Fox. His client list includes Microsoft, Whole Foods, Target, JP Morgan Chase, CVS, Coors, The Mayo Clinic and Coca-Cola among many, many others. He has more than 30 years' experience as a successful sales professional across a variety of industries, helping his clients sell well over 100 million dollars in business.

Rich discovered that Ironman athletes have a unique way of thinking about success and that their mindset is so powerful that it enables them to face extreme challenges and succeed where most other people would fail. Dr. Greene has distilled the Ironman mindset into an elite executive training program called The IronCode that can make your success unstoppable. Most importantly, he found his mission of helping ordinary people do extraordinary things!

Signature Talks

Three Powerful Principles to Create Super Business Success ... Fast!

In this signature talk, Dr. Greene will reveal the three proven secrets you can use to instantly create more revenue in your business, increase your productivity, and gain greater happiness in your personal life.

You will discover:

- The real reason you are stressed and how to easily take control, permanently.
- The three biggest mistakes business professionals make that keep them stressed, overworked, and not making progress.
- How to be confident in your business decisions and follow through with power.

100% Winner

The difference between winners and losers in business is the ability to rapidly recover from a setback. Most people think that winning is about coming in 1st. Fortunately, the truth is that anyone can be a winner.

You will discover how to:

- Recover more quickly and effectively from a setback
- Create strategies to leverage your strengths
- Reframe any situation to create a favorable outcome
- Turn a loss into a win every single time—100% Winner!

Interview Questions

- How did you get started in the Ironman Triathlon?
- Tell me a little bit about what you do as a business coach?
- What's the connection between business coaching and Ironman triathlons?
- How do you help business people?
- What are some things that you can share that can help people in their business or in their personal lives?



Rich is an engaging and truly inspirational speaker!

– Stephanie Coats
Oracle



Rich is a motivating speaker. I gleaned simple and applicable ways to generate business fast from his talk and his coaching program.

– Mariette Lasley
Ameritas Health Insurance



Your program enabled me to become more organized, leverage company resources effectively, significantly increase my sales numbers, and improve my ability to influence my sales team to greatness

– Paul Romm
TriNet

CONNECT WITH RICH

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