

# Dr. Richard Greene, DBA

## Keynote Speaker, Trainer. Coach, Ironman Triathlete

### Biography and Suggested Interview Questions



Dr. Greene's experience spans more than 30 years as a corporate sales executive across many different industries. He's an author, a business coach, and entrepreneur, 7-time Ironman triathlete, and ultra-distance competitive ocean swimmer. His sales acceleration training system has been highlighted on ABC, CBS, NBC, Fox, and many other outlets.

Dr. Greene has been a featured speaker and worked with companies like Oracle, JP Morgan Chase, Hewlett Packard, Cisco, Coca-Cola, Nestle Foods, The Mayo Clinic, and has coached 1:1 with many of their executives.

As a researcher in the field of human potential, and University Business Professor, he's studied success factors of those that are the top in their industries, and developed systems that professionals use to create unparalleled success in their careers and in their lives. His biggest breakthrough in discovering "the success formula" came from his work as a Masters Swim Coach, training triathletes to prepare for their Ironman races. He discovered that these athletes had a unique way of thinking about success and that their mindset was so powerful that it enabled them to face extreme challenges, and succeed where most other people would fail.

Dr. Greene was able to capture this unique mind ability and incorporated it into an elite executive training program called **The IronCode**. Applied properly, IronCode techniques can transform your mind into a powerful tool that combined with the right skill sets, can make your success in business or your personal life unstoppable.

Dr. Greene resides in the beautiful foothills of the California Sierra's.

To learn more about how to **"Amplify"** your success with powerful training, speaking, or coaching programs visit: [www.IronMindSuccess.com](http://www.IronMindSuccess.com)



## Suggested Interview Questions

1. Tell me a little bit about what you do as a business coach?
2. What's the connection between business coaching and Ironman triathlons?
3. How did you decide to use the lessons of the Ironman to teach business people success principles
4. What types of things do you help business people with?
5. Do you have any personal Ironman lessons you learned that help you in business?
6. What are some things that you can share with our listeners that can help them in their business or in their personal lives?
7. Do you have anything else that you'd like to share with our listeners before we go? (I have a video program called Finishers Are Winners that lays out my process to win in business and in life...100% of the time! They can get access to it at [www.FinishersAreWinners.com](http://www.FinishersAreWinners.com).)

